



# GARI PARTNERSHIP BROCHURE

*NEXT 100 SYMPOSIUM  
(NOVEMBER 19 – 21, 2019)*

The **mission** of the Next 100 Symposium 2019 is to launch a bold global dialogue on how to transform the deepening crisis of political trust into a courageous vision for the “next one hundred years”. This year’s N100 Symposium capitalizes on its successful 2018 edition, serving as a connecting point for leading innovative thinkers, institutions, universities, companies, corporations, political representatives and international organisations. This event **represents** not only a melting pot of ideas and goals, but also an opportunity to collectively find synergies with a view towards designing a positive, sustainable vision for the future, while also expanding your network and influence.

N100 Programme Partners & Sponsors benefit from the unique opportunity to take advantage of the exposure to the media and other participants/partners, but more importantly by **co-shaping** the agenda and outcomes. Partners directly design the programme, remaining visible during the sessions they host. Sponsors help inform the programme, and stay visible throughout the event.

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# N100 FIELDS AND TOPICS

Below are the topics that will be covered through one of our various **Programme Designs** at the N100 Symposium. We are excited to not only expand on certain fields from our previous Symposium with distinctly evolved discussions, but by also engaging with new fields that are breaking through traditional conversations.

<b>N100 POLITICS</b>  GLOBAL ORDER AND DIPLOMACY  DEFENCE, SECURITY, WAR  HUMAN RIGHTS  DIPLOMACY & INTERNATIONAL LAW  INTERNATIONAL ORGANIZATIONS & GLOBAL GOVERNANCE	<b>N100 TECHNOLOGY</b>  AI  THE INTERNET (IOT)  FLOWS OF DATA & INFORMATIONS  COMMUNICATION TECHNOLOGY  ENGINEERING  MOBILITY	<b>N100 SECURITY &amp; DEFENCE</b>  AUTONOMOUS SYSTEMS & AI  CYBERSECURITY  AUTONOMOUS WEAPONS  DEFENSE INNOVATION	<b>N100 SOCIETY</b>  MIGRATION  SOCIAL ASPECTS OF TECHNOLOGY/ FUTURE OF WORK  CIVIL SPACE (MEDIA, EDUCATION)  URBANIZATION & SMART CITIES  INFRASTRUCTURE  TRANSPORT & MOBILITY
<b>N100 GLOBAL</b>  SDG 2030 AGENDA  GLOBAL (IN)EQUALITIES & MINORITIES'  NATURAL DIVERSITY  CLIMATE & ENVIRONMENT  ENERGY  AGRICULTURE, FOOD	<b>N100 SCIENCE</b>  COMPLEX SCIENCE/ SYSTEMS  MEDICINE/ HEALTH SCIENCE  QUANTUM COMPUTING  OPEN ACCESS SCIENCE  APPLIED MATHEMATICS/ FUZZY LOGIC	<b>N100 ECONOMY</b>  FINANCE  TRADE & COMMODITIES  MARKETS  INTERNATIONAL DEVELOPMENT AID AND COOPERATION  INTERNATIONAL ECONOMY & FINANCIAL GOVERNANCE	<b>BEYOND N100</b>  SPACE EXPLORATION  ASTRONOMY  SATELLITE IMAGERIES  SPACE DEFENCE

# PROGRAMME DESIGNS

KEYNOTE	PLENARY SESSION	PANEL	BREAKOUT SESSION	CLOSED EXPERT GROUP	N100 FAIR
The highest-level speakers of the N100	Peer-centered debates made up of the highest-level speakers	Exceptional main-stage exposure through classic parallel panels accompanied with Q and A	Personal, peer-driven discussions reaching comprehensive conclusions	Inside long-term design of private VIP sessions	Interactive and vibrant “bar camp” themed fair with a speaker’s podium, expo space and more

**Keynote** - a distinguished discussion-starter of the N100 Symposium, Keynotes will host **individual top-tier speakers** who are renowned experts in their field and can contribute immensely to the flow of free ideas throughout the event. Their spirit seeks to drive and provoke thoughtful debates with all participants in attendance inside our largest speaking space, while raising the standard of discussion with quality topics fueled by their passion to add to the ethos of the N100 Symposium. Keynote speakers will continue to take part throughout the event through plenary sessions, Working Lunches and Closed Expert Meetings.

**Plenary Session** - only the highest-level speakers/keynotes will be invited to participate as panellists. As **peer-centered debates**, they will have limited or zero Q and A, VIP speakers and discussants. Each speaker will also represent a working group which occurred prior to the plenary during the “Expert Group” component of N100. Keynote representatives from the working groups will each present the results or findings of their Expert Group and then collectively discuss them. Aside from the keynote speeches, plenaries constitute the most high-level events at N100.

**Panel** - three to four **classic parallel panels** with Q and A dimensions that will be open to all participants and hosted by Programme Partners, who will represent the subject matter along with the chosen high-level speakers. These panels intend to kick-start conversation, which will serve to drive high-quality discussions during breakout sessions held amongst all attendees. Large panels will function within bigger spaces meant to accommodate up to 200 attendees, while focus panels can have up to 70 attendees in a more personal setting.

## **PROGRAMME DESIGNS**

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**Breakout Session** - these serve to be personal, **peer-driven discussions** in a setting meant to accelerate discourse and reach conclusions. Engagement amongst all participants is fundamental, and discussion is enhanced through taking place in a more focused setting without a highlighted stage, or needed access to a microphone in order to voice an idea. These sessions can also serve as a continuation of proposed topics from panels, giving an opportunity to share different perspectives and progressively reform the topics previously discussed amongst all participants. Large Breakout Sessions serve a comprehensive group of participants up to 70, while Focus Breakout Sessions function more so on a workshop level with a capacity of up to 30.

**Closed Expert Group** - closed **interdisciplinary meetings** focused on particular issue areas. The Agenda and focus will be set by the partner and delegates, who will “meet” online in early September to further prepare the agenda and the focus areas. These working groups will delve into the predetermined agenda in a proactive fashion and have the goal of establishing direct observations, recommendations and plans amongst the present institution representatives and executives.

**N100 Fair** - like a wine tasting of the future, the N100 Fair will have booths with engaging demonstrations covering robotics, virtual & augmented reality, cutting-edge digital technology and more from around the world. This event will benefit from it's “**bar camp**” spirit and additional exposure, gained through open-access of the public to view and interact with our booths. They serve to not only grip participants with captivating expositions, but showcase the very best of what our Programme Partners' have achieved.

*Hosting one of the program components as a partner means defining a topic, focus and confirming speakers.*

*All program speakers will be invited to the Gala Dinner and Closed Expert Groups.*

*The GARI N100 team will offer extensive event support (topic, description, promotion strategy, speaker suggestions, confirmation and logistical support).*



# PROGRAMME PARTNERSHIP PRICING

*All options are tailored, physically and financially, upon close consultation*

Become a **Programme Partner** of the Next 100 Symposium and host a plenary session, panel, Expert Group or other Programme Design. Be a co-designer of the transformative dialogue between those working with society's most cutting-edge technology and the normative and critical capabilities of the social sciences. Programme Partners directly shape the programme design, remaining visible during the sessions they host while Sponsors help inform the programme and stay visible throughout the event.

Enjoy the privileged benefits of being a Symposium Programme Partner with access to the extensive depths of the N100 experience and opportunities by tailored-made partnerships.

## GENERAL PARTNER *(details to be discussed individually)*

**Starting at €12,000**

- The General Partner will receive **all** the advantages from the Keynote, as well as further benefits catered to upon mutual discussion with GARI representatives.

## Keynote

**€10,000**

- We will arrange **1** Exclusive Executive Talk (see *Additional Services* below) upon your request and of your design, inviting your choice of our keynotes, VIP speakers, partners and sponsors
- **5** tickets for your delegates to the Gala dinner
- Access for **5** of your analysts, experts, and C-level management to relevant Closed Expert Groups, **1** Expert Speaker's Lunch and all networking breaks
- Your logo on the main stage during the Keynotes, banner, main programme and N100 material
- A *prime* space and table near the main entrance at the N100 Fair for demonstrations, marketing materials and more.

## Plenary Session

**€8,000**

- We will arrange **1** Exclusive Executive Talk (see *Additional Services* below) upon your request and of your design, inviting your choice of our keynotes, VIP speakers, partners and sponsors
- **3** tickets for your delegates to the Gala dinner
- Access for **3** of your analysts, experts, and C-level management to relevant Closed Expert Groups, **1** Expert Speaker's Lunch and all networking breaks
- Your logo on the main stage during the Keynotes, banner, main programme and N100 material
- A *prime* space and table near the main entrance at the N100 Fair for demonstrations, marketing materials and more.

# PROGRAMME PARTNERSHIP PRICING

*All options are tailored, physically and financially, upon close consultation*

## Panel

**F€3,750 - L€4,000**

- **2** tickets for your delegates to the Gala dinner
- Access for **2** of your analysts, experts, and C-level management to relevant Closed Expert Groups, **1** Expert Speakers' Lunch and all networking breaks.
- Your logo on the banner, main programme and N100 material
- A reserved space and table for demonstration, marketing materials and more at the N100 Festival

*Large Panel* has a reserved space for up to **200** participants

*Focus Panel* has a reserved space for up to **70** participants

## Breakout Session

**F€2,750 - L€3,000**

- **2** tickets for your delegates to the Gala dinner
- Access for **2** of your analysts, experts, and C-level management to relevant Closed Expert Groups, **1** Expert Speaker's Lunch and all networking breaks.
- Your logo on the banner, main programme, and N100 material
- A reserved space and table for demonstration, marketing materials and more at the N100 Festival

*Large Breakout Session* has a reserved space for up to **70** participants

*Focus Breakout Session* has a reserved space for up to **30** participants

## Closed Expert Group

**€2,000**

- **1** ticket for your delegate to the Gala dinner
- Access for **1** of your analysts, experts, and C-level management to relevant Closed Expert Groups, **1** Expert Speaker's Lunch and all networking breaks
- Your logo on the main programme and N100 material
- A reserved space and table for demonstration, marketing materials and more at the N100 Festival

## N100 Fair

**€750**

- **1** *prime* space reserved at the main entrance during the N100 Fair
- Reserved table for demonstration, marketing materials and more at the N100 Festival
- Your logo on the main programme and N100 material

*Discounted prices are available for NGOs*

*For any questions or to arrange a consultation by phone, please contact Joseph Petrila at [joseph@globari.org](mailto:joseph@globari.org).*

# RECOMMENDATIONS FOR PARTNERSHIP

*All options are tailored, physically and financially, upon close consultation*

All Programme Partnerships are uniquely **specialised**. The N100 Symposium is intended to function more so as a high-level meeting than a conference. As such, all programme partners will be invited to consider further collaboration and follow-up regarding GARI's general objectives. Programme Partners directly shape the programme design, remaining visible during the sessions they host while Sponsors help inform the programme and stay visible throughout the event.

**Logistical arrangements** and organisational responsibility will be assumed by GARI unless the Programme Partner wishes to assume a greater organisational role. The final allocation of responsibility will be determined on a case-by-case basis and on the basis of the individual programme partnership plan, determined through discussion with a GARI representative.

*Please see "Terms & Conditions" in the Partnership Pricing*

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## Plenary session + Expert Group

Involves designing the focus, content and speakers for the largest type of program session with up to 5 keynote speakers and 1 moderator. The plenary sessions are composed of the topmost speakers of the Symposium, and reflects the working group content and results of the Expert Groups that occur prior. This session is the highest in attendance, on par with the keynotes, and utilizes the largest space in the venue. This is achieved by having no other sessions scheduled during the plenaries, ensuring the highest possible attendance by participants, delegates, speakers, partners and sponsors of the Symposium.

The package also includes an Expert Group component. Partners will oversee both the Expert Group, where content and conclusions will be established in a roundtable and working group, and the presentation of the Expert Group results at the subsequent plenary session.

Pricing: €8,000 + €2,000 = **€10,000**

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## Panel + Expert Group

Design the focus, content and speakers (up to 3-5 speakers plus a moderator) of a classic panel. The panels reflect the working group content and results of the Expert Groups that happen prior. At least one of the speakers should have been in an Expert Group. This session occurs concurrently with other panels, and venue size is variable and contingent upon the number and background of selected speakers.

Pricing: €4,000 + €2,000 = **€6,000**



# RECOMENDATIONS FOR PARTNERSHIP

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## 2 x Expert Groups

Many of our partner institutions are interdisciplinary and span more than one of our focus areas, or want to simply explore two focuses, therefore we open up to 2 Expert Groups slots for each partner. Each individual Expert Group is itself multidisciplinary, however, they will focus on a more concentrated topic.

If you are interested, for example, in both AI and Defense/Security, and more specifically, "AI: future of work, skills, and robotisation" and "Defense: automation and cybersecurity" - each will have its own Expert Group.

Pricing: 2 x €2,000 = **€4,000**

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## Our Suggestion

Combine a plenary or panel with an Expert Group. This will allow your organization to design and drive the focus of a closed working group as well as the presentation of the results at the accompanying plenary/panel.

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## Additional Services

GARI representatives may also organize upon request an **Exclusive Executive Talk**.

As an internal, private meeting of 10 people or less, this is highly individual and reflects primarily the partner's wishes. The structure of the meeting and the agenda will be coordinated in advance. Programme Partners will have the opportunity to indicate which of the delegates, speakers, partners, and/or sponsors at N100 they would like to invite for participation in this exclusive meeting.

Pricing is contingent upon the individual partnership agreement and the requested guest list.

# OPTIONS FOR SPONSORSHIP

*All options are tailored, physically and financially, upon close consultation*

In addition to **shaping** the flow of discussion at the N100 Symposium, sponsors are presented to all speakers and attendees as being an N100 Guarantor and as such, a major pillar of support for the free flow of ideas happening throughout the event. They will be visibly present for the entire duration of the event through their logo and delegates to other sponsors, partners, speakers and attendees. Sponsors help inform the programme and stay visible throughout the event, while Programme Partners directly shape the programme design, remaining visible during the sessions they host.

**Logistical arrangements** and organisational responsibility will be assumed by GARI with the exception that sponsors are responsible for their own travel and accommodation. If the sponsor requires any services from GARI, such as reserving accommodation at a N100 hotel, a GARI representative will be available to help with the arrangements.

## PLATINUM SPONSORSHIP

**€20,000**

- 3 tickets for your delegates to the Gala dinner
- We will arrange 2 Exclusive Executive Talks (see Additional Services above) upon your request and of your design, inviting your choice of our keynotes, VIP speakers, partners and sponsors
- Access for 10 of your analysts, experts, and C-level management to relevant Closed Expert Groups, 1 Expert Speakers' lunch and all networking breaks
- Your logo principally on the banner, main program, on the main stage during the Keynotes and all N100 sessions and events, as well as present on all N100 material
- *Prime* booth with reserved space and table near the entrance for demonstration, marketing materials and more at the N100 Festival

## GOLD SPONSORSHIP

**€10,000**

- 1 ticket for your delegate\* to the Gala dinner
- We will arrange 1 Exclusive Executive Talk upon your request and of your design, inviting your choice of our keynotes, VIP speakers, partners and sponsors
- Access for 5 of your analysts, experts, and C-level management to relevant Closed Expert Groups, 1 Expert Speakers' lunch and all networking breaks
- Your logo on the banner, main program, the stage during the panels and N100 material
- Reserved table and space for demonstration, marketing materials and more at the N100 Festival

# OPTIONS FOR SPONSORSHIP

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*All options are tailored, physically and financially, upon close consultation*

## SILVER SPONSORSHIP

**€5,000**

- 1 ticket for your delegate\* to the Gala dinner
- Access for 2 of your analysts, experts, or C-level management to the Closed Expert Groups,
- 1 Speakers' Lunch and all networking breaks
- Your logo on the main program and N100 material
- Reserved table and space for demonstration, marketing materials and more at the N100 Festival

*To further discuss sponsorship options, request a custom sponsorship package or arrange a phone consultation please contact Joseph Petrila at [joseph@globari.org](mailto:joseph@globari.org)*

## CONTACT INFORMATION

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**Head of Symposium:** Odessa Primus, Executive Director, GARI  
odessa@globari.org

**Head of Program:** Michal Koran, President of the Board, GARI  
michal@globari.org

**PR & Symposium Coordinator:** Carl Galli,  
carla@globari.org

**Partnership & Sponsorship Coordinator:** Joseph Petrila,  
joseph@globari.org

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**Partnership, Sponsorship & General Enquiries:** joseph@globari.org

**PR & Media Enquiries:** carla@globari.org

**Arrange a phone consultation:** joseph@globari.org

**Mailing address:** Konopištská 965/11, Prague 10, 100 00, Czech Republic

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*<https://www.next100symposium.org/>*

*<https://www.globari.org/>*

*@GARInstitute*

# PARTNERSHIP & SPONSORSHIP T&C

## Terms & Conditions\*

Global Arena Research Institute (hereby GARI) is responsible for the logistical arrangements of the speakers for The Next 100 Symposium (hereby N100).

If the partner wishes to arrange upgraded arrangements for the speakers or the panel, they must do so on their own behalf or explore additional options with GARI.\*\*

## Logistical Arrangements

GARI takes on the responsibility of logistical arrangements, such as travel plan, ticket procurement, hotel booking, airport pickup. If the partner wishes to take part in this process, arrange it themselves or change any proposed/settled plan, the partner needs to explicitly communicate this with GARI.

## Travel for Speakers

GARI will provide economy airfare for speakers. GARI will cover up to €1,000 for travel costs for speakers travelling from outside of Europe. GARI will cover up to €250 for travel costs for speakers travelling within Europe.

If the speaker requires anything but economy travel, accommodation beyond the offerings of GARI at the N100 Symposium, this must be arranged and financed by the partner themselves.

## Accommodation for Speakers

GARI will provide economy airfare for speakers and hotel accommodation with a rating of 4 stars or equivalent. GARI will partner with hotels in Prague, where speakers will stay.

If the speaker requires accommodation beyond the offering of GARI at the N100 Symposium, this must be arranged and financed by the partners themselves.

Cost covers	Cost does NOT cover
Transatlantic travel costs under €1,000	Transatlantic travel costs over €1,000
European travel costs under €250	European travel costs over €250
Economy airfare	Upgraded airfare
Hotel accommodation for 2 nights	Hotel accommodation for over 2 nights
Speaker airport pickup	

**Partnership costs do NOT cover expert fees, honoraria or any additional speaker fees.  
Expert Group fee does not cover any travel fees above €250.**

## Additional Services

GARI assistants will be available at all times for speakers, who will pick them up at the hotel, provide their itinerary and assist in any way during the hours of the Symposium program.

GARI will not provide financial assistance for visas or visa related costs. This must be covered by the partner or panel organiser.

## Partner Travel and Accommodation

Partners/panel organisers and sponsors are responsible for their own travel and accommodation. GARI will be happy to arrange the reservation at a N100 hotel.

If the partner requires any services from GARI, please let us know and we will help with your arrangements, where the partner will cover the costs of the services.

\*Other arrangements may be provided in extraordinary circumstances

\*\*Partners may inquire about sponsorship for expert fees/honoraria for speakers & keynotes